

# Ventura County's Rule 211



**RIDESHARE**  
Keeping Ventura County Moving

## VCTC Makes It Easy

### What is Rule 211?

Rule 211 is the regulation that requires Ventura County employers with more than 100 employees to collect information about their workers' commuting habits. It also urges companies to help take cars off the road by voluntarily encouraging their employees to carpool, vanpool, walk, bike or take the bus or train.

**The goal is to improve air quality and reduce traffic congestion in Ventura County.**

### How does it work?

Rule 211 requires employers to register with APCD every year. Every two years, employers must survey their workers about their commute and submit these surveys to APCD.

### The process works like this:

1. The employer receives an Annual Registration Form from APCD, which must be completed and returned within 30 days.
2. Every two years, on a week mutually agreed upon with APCD, the employer must conduct a Rule 211 employee commute survey.
3. At least 75% of your employees must respond to the survey to be considered a valid survey.
4. Employers have 30 days from the end of their survey week to submit data to APCD.

### How can VCTC help?

VCTC, the county's regional transportation planning agency, has a program to help employers quickly and easily comply with Rule 211.

While companies can opt to complete the survey process on their own, VCTC's Commuter Services program is FREE and offers benefits and assistance not available anywhere else.

#### Free Online Survey Tool

Companies that complete Rule 211 on their own only have access to a paper-based survey. When you work with VCTC, your company can opt to use an online survey instead. Simply email the link to your employees and monitor your survey collection progress with administrative access to our website.

#### Free Data Entry

Some companies prefer a paper survey. If you choose this option, VCTC will enter your employees' data into APCD's database. A combination of paper and online surveys is available as well.

#### Free Survey Aggregation and Reporting to APCD

At the end of the survey process, each company is responsible for gathering and reporting its survey data to APCD. With VCTC Commuter Services, we handle aggregation and reporting for you.

#### Free, Live, Personalized Helpdesk

Throughout the year, our friendly staff is available every Monday-Friday from 8:30 a.m. to 5 p.m. Call us, email us or set up a teleconference. We're here to help!

### Why work with VCTC?

BENEFIT	AVAILABLE WITH VCTC	AVAILABLE ON YOUR OWN
<b>SURVEY ASSISTANCE</b>		
Online Survey Tool	✓	
Digital Data Entry for Paper Surveys	✓	
Live, Personalized Help	✓	
Survey Aggregation and Reporting	✓	
Paper-based Survey Tool	✓	✓
<b>EMPLOYEE RIDESHARE PROGRAMS</b>		
Free RideGuides	✓	
Guaranteed Ride Home Program	✓	
Carpool Matching	✓	
Worksite Rideshare Promotion	✓	



## Who is VCTC?

The Ventura County Transportation Commission (VCTC), is the regional transportation planning agency committed to keeping Ventura County moving. If you drive, take transit, bike or walk in Ventura County, chances are, VCTC has helped you do it. By working in close partnership with each of the cities and the County, VCTC is ever mindful of maintaining the character of Ventura County while prioritizing transportation investments.

## Who is APCD?

The Ventura County Air Pollution Control District (APCD) was formed in response to the county's first air pollution study. The study showed Ventura County has a severe air quality problem. Currently, Ventura County does not meet federal air quality standards for ozone and exceeds the state standards for both ozone and particulate matter. These pollutants affect children, the elderly, individuals with respiratory/cardiovascular conditions, and people who work and play outdoors. APCD is committed to programs that clean the air and protect public health for all Ventura County inhabitants and workers.

### Which employers must comply?

Rule 211 applies to companies with 100 or more employees at worksites in Ventura County, regardless of headquarters location.

### What is the cost of Rule 211?

There are no fees associated with APCD's Annual Registration Form or Rule 211 commute survey. However, employers that fail to register, update registration or conduct a survey in a timely manner will be fined for non-compliance.



## What else does VCTC offer?

In addition to help with Rule 211, VCTC Commuter Services offers free tools to encourage your employees to rideshare. Whether they carpool, bike, walk, ride the bus or train, a rideshare program helps your employees choose not to drive to work alone.

When you work with VCTC, your employees have access to:

### Free RideGuide

VCTC will generate a personalized RideGuide for each employee. The RideGuide includes bus routes, park-and-ride lots and a list of potential carpool partners — all customized to the employee's home location, work location and work schedule.

### Guaranteed Ride Home (GRH)

Each employee will be enrolled in VCTC's GRH program. GRH offers employees who carpool, vanpool, walk, bicycle, or take transit to work, a free taxi ride or car rental in case of an emergency.

### Free Carpool Matching

Each employee can use VCTC's regional ridesharing database to find carpool partners that live and work in their area.

VCTC will also provide your company with promotional materials, contest opportunities, prizes and marketing assistance to help encourage ridesharing and other alternative commute choices amongst your workforce.

**For more information or to enroll in VCTC's Commuter service program, please contact:**

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[goventura.org/rideshare](http://goventura.org/rideshare)



Ventura County  
Transportation  
Commission